

The logo features the letters 'EPS' in a large, white, sans-serif font, centered within a red rounded rectangle. Below the letters, the text 'Saudi Company Limited' is written in a smaller, white, sans-serif font.

EPS

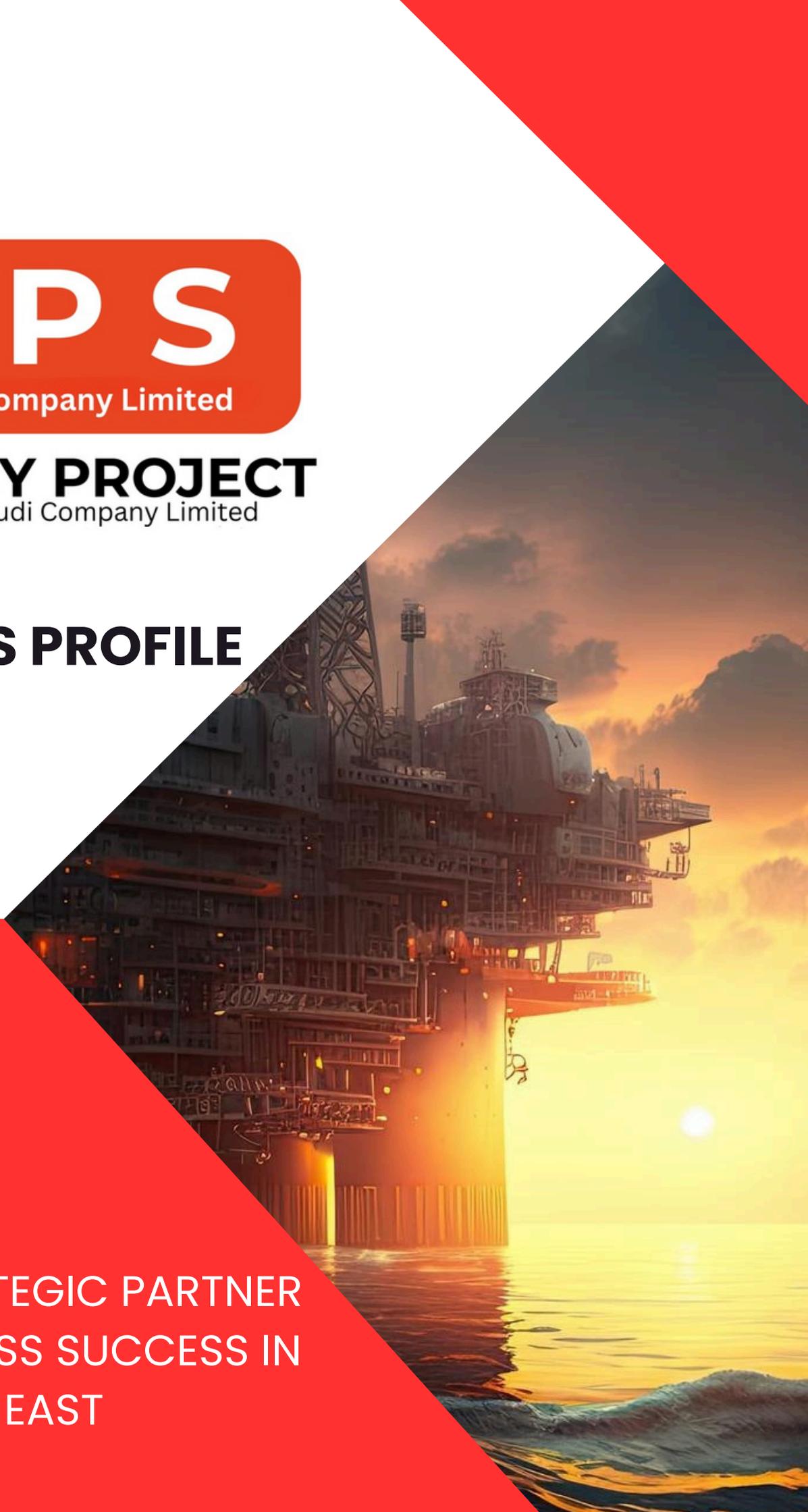
Saudi Company Limited

ENERGY PROJECT

Support Saudi Company Limited

BUSINESS PROFILE

2026

A large offshore oil rig is shown at sea during a sunset. The sun is low on the horizon, creating a bright orange and yellow glow that reflects on the water. The rig's complex structure, including various platforms, pipes, and a tall tower, is silhouetted against the bright sky. The water in the foreground shows some waves.

**YOUR STRATEGIC PARTNER
FOR BUSINESS SUCCESS IN
THE MIDDLE EAST**

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ABOUT **EPS**

EPS Support Services is a specialized consultancy firm dedicated to facilitating business success in Saudi Arabia and the broader Middle East. We act as a trusted strategic partner for international companies navigating the complex industrial landscape, particularly within the oil, gas, petrochemical, and infrastructure sectors.

Our team combines deep local expertise with global best practices to provide holistic, customized solutions for joint ventures, technology transfer, and localization.

OUR MISSION



To enable seamless business integration and operational excellence for international companies entering or expanding in the Middle East market through specialized consultancy and deep local knowledge.

OUR VISION



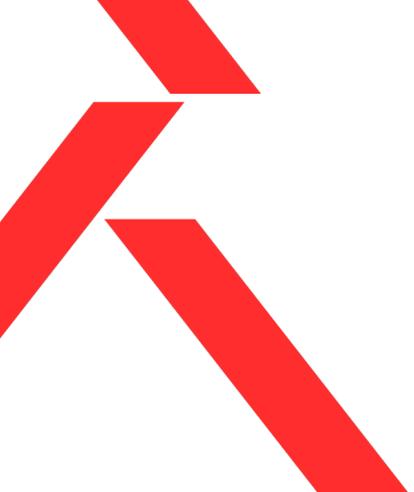
To be the premier strategic partner for companies seeking sustainable success in the Middle East business ecosystem, recognized for our expertise, integrity, and results-driven approach.

OUR VALUES



- Excellence
- Integrity
- Innovation
- Cultural Sensitivity
- Partnership





OUR HISTORY

Energy Project Supports (EPS) was founded to bridge the critical gap between global capability and local execution in the Middle East. Our journey began in the upstream oil and gas sector, where we specialized in complex procurement, vendor qualification, and operational compliance.

As Saudi Vision 2030 expanded the Kingdom's industrial ambitions, EPS evolved in parallel. We institutionalized international technology providers by supporting local and international organizations to become Aramco-registered partners, cybersecurity readiness consultation, and on-the-ground project execution.

Over the years, as the Saudi economy grew increasingly diversified, we expanded our mandate into local operation expertise and advisory for firms operating in sectors as widespread as power systems, industrial automation, mining, finance, advanced manufacturing, defense, and sustainable business.

Today, EPS serves as a strategic advisory firm at the intersection of strategy, compliance, and capital readiness, helping clients build durable, scalable operating platforms in Saudi Arabia at par with those in some of the world's most advanced economies.



WHY CHOOSE **EPS**?

- 01 Deep Sector Expertise** 

Unparalleled understanding of the requirements for Saudi Aramco, SABIC, NEOM, and major Vision 2030 infrastructure projects.
- 02 Proven Track Record** 

A history of successful joint ventures and comprehensive localization achievements.
- 03 Global Standards, Local Touch** 

Our team of highly skilled professionals combines international business experience with deep regional cultural and regulatory nuances.
- 04 End-to-End Support** 

We guide you from initial market entry and feasibility through to operational excellence and sustained growth.
- 05 Client-Focused Methodology** 

We adopt a collaborative approach to ensure our solutions address the unique needs of each client in high-impact sectors.



OUR SERVICES

Integrated Oil, Gas & Petrochemical Advisory Services

Oil, Gas & Petrochemical Sector Advisory

EPS provides industry-leading consultancy for companies looking to establish or optimize operations within the Middle East energy markets.

Aramco-Specific Advisory

We guide you through vendor registration, tender preparation, and technical compliance including end-to-end support for Saudi Aramco 9com approval. This consists of technical readiness assessments, documentation verification, and representation during audits

Project Lifecycle Support

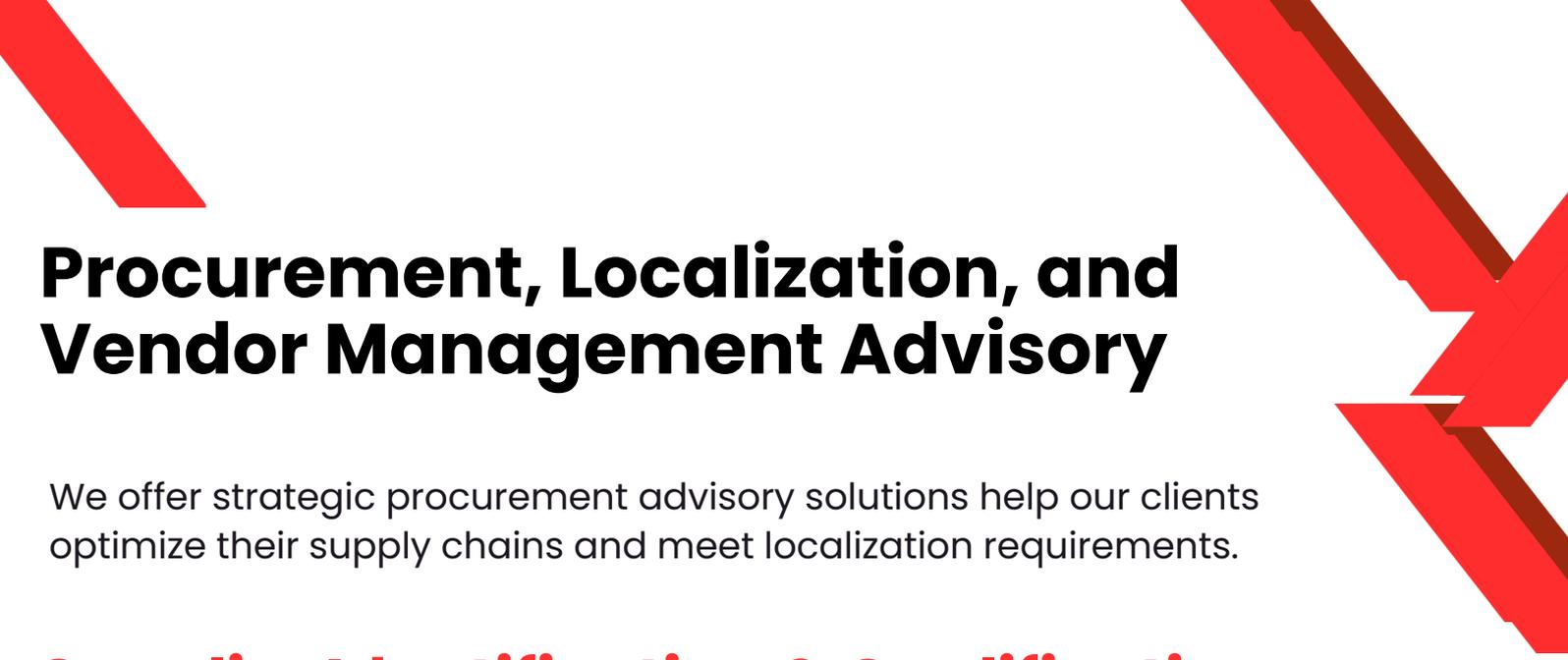
End-to-end guidance across the value chain, from exploration and production optimization to refining and logistics.

SABIC Collaboration

Specialized support for SABIC vendor qualification, joint development opportunities, and technical alignment.

Regulatory Navigation

Ensuring strict adherence to Saudi energy sector compliance, safety standards, and environmental regulations.



Procurement, Localization, and Vendor Management Advisory

We offer strategic procurement advisory solutions help our clients optimize their supply chains and meet localization requirements.

Supplier Identification & Qualification

A structured approach to evaluating local supplier capability, quality systems, and risk.

Procurement Strategy Development

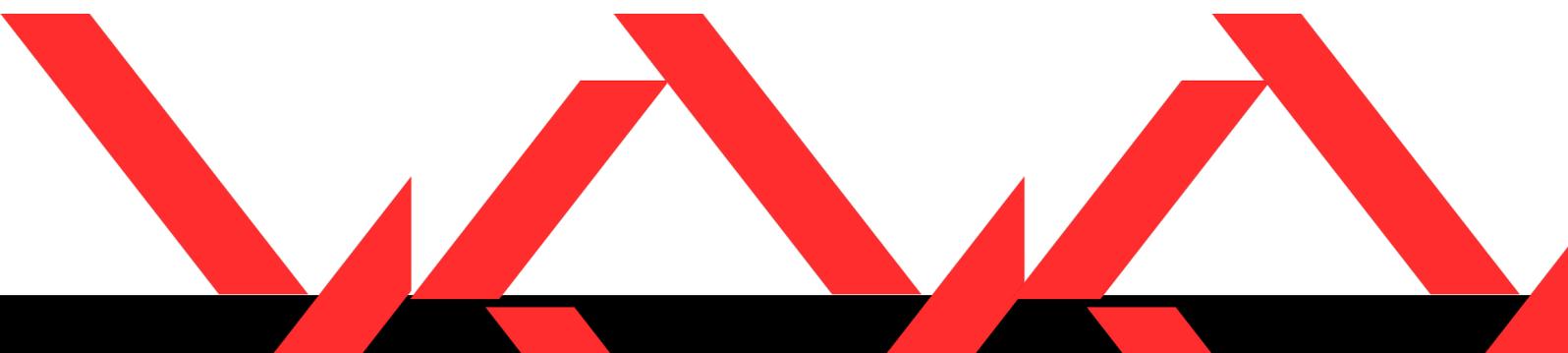
Tailored strategies including cost optimization, strategic sourcing, and operating model design.

Supply Chain Localization

Helping companies adapt to IKTVA (In-Kingdom value Addition) requirements and localization initiatives through make-or-buy analysis and logistics optimization.

Vendor Management Systems

Establishing metrics and frameworks for long-term relationship management and dispute resolution.



Quality Management Advisory & Engineering Design Services

Quality Management System (QMS) Advisory

We help our clients develop and implement robust QMS frameworks aligned with ISO 9001, 14001, and 45001. Our services include gap analysis, QMS design, internal auditor training, and QMS digitalization to enable data-driven decision-making.

Engineering & Industrial Design Services

Our technical advisory team delivers precision and efficiency across several technical disciplines:

01 Piping & Structural Design

Code-adherent layouts and detailing for safety and cost-effectiveness.

02 Process Skid Engineering

Modular designs for oil, gas, and refineries compliant with ASME and API standards.

03 Pressure Vessel & Heat Exchanger Design

Fabrication-ready drawings and TEMA/ASME-compliant designs.

04 Electrical & Instrumentation (E&I)

Comprehensive support for power distribution and control systems.



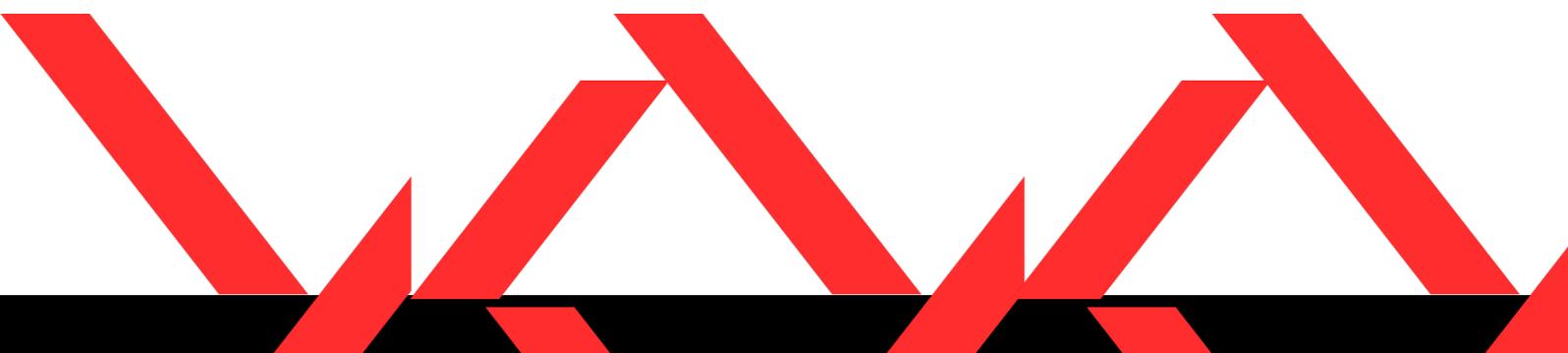
Joint Venture & Technology Transfer Services

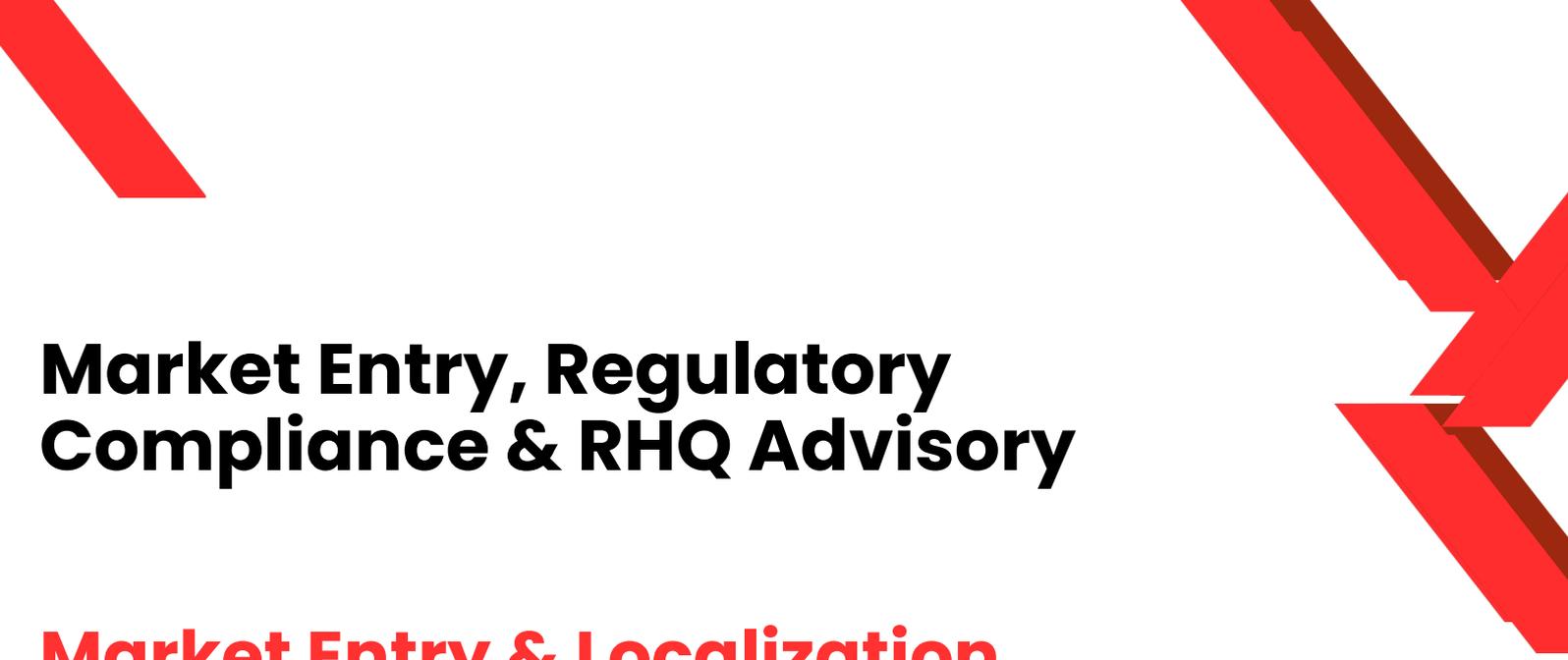
Joint Venture Consultation

EPS facilitates successful partnerships between international companies and Middle Eastern entities. We handle local partner selection, partnership structure design, and the development of JV governance frameworks to ensure transparency and accountability.

Technology Transfer Services

We bridge technological gaps by facilitating the adaptation of cutting-edge technologies to local infrastructure and regulatory environments. This includes crafting localization roadmaps, managing IKTVA compliance, and providing industry-specific transfers for sectors like automation, renewable energy, and aerospace.





Market Entry, Regulatory Compliance & RHQ Advisory

Market Entry & Localization

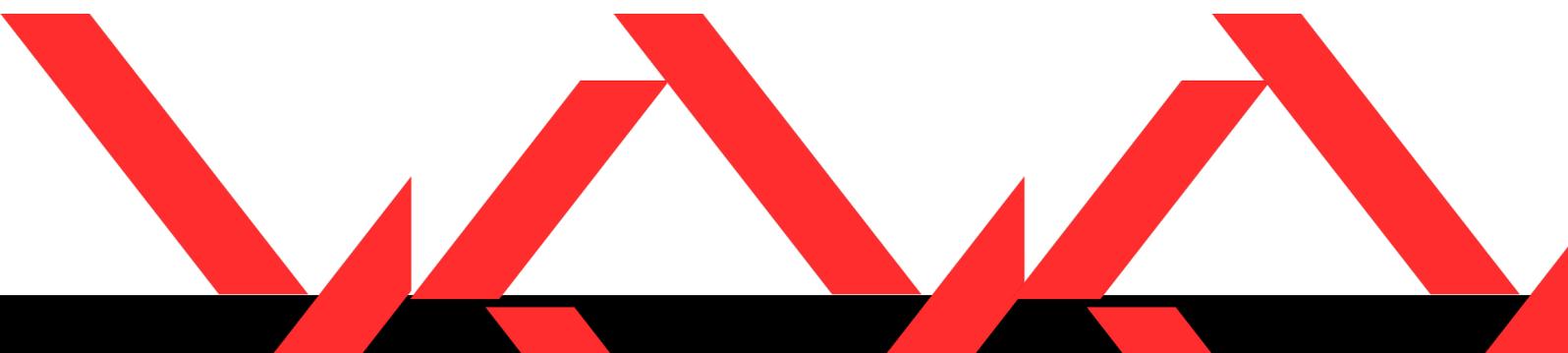
We provide end-to-end consultancy for a smooth transition into the regional market, offering market opportunity assessments, entry mode selection, and IKTVA compliance planning.

Regulatory Compliance Advisory

We manage the complexities of business formation (MISA registration, entity selection) and ongoing compliance management. Our experts provide legal framework navigation for contracts, labor laws, and intellectual property protection.

Regional Headquarter (RHQ) Establishment Advisory

EPS assists multinational firms in capitalizing on Saudi Arabia's "Project HQ" initiative. We provide MISA RHQ licensing assessments and guidance on securing 30-year tax holidays and Saudization exemptions.





Talent Acquisition & Workforce Management

EPS provides specialized technical skilled resources to help our customers build a skilled and reliable workforce in the Kingdom.

Talent Acquisition:

Sourcing for technical, managerial, and executive roles with localized job descriptions.

Workforce Nationalization (Saudization) Guidance

Developing strategies and training programs to meet government-mandated workforce quotas and achieve localization targets.

Technical Training

Customized programs, including skills gap analysis and on-the-job training methodologies.

HR Policy Compliance Advisory

Navigating labor laws, compensation structuring, and performance management systems.

Specialized Advisory & Consultation

Mining Advisory

We support the "Third Pillar" of the Saudi economy by assisting firms with the Saudi Mining Investment Law.

Services include:

- 01 Geological Survey Organization and data integration**
- 02 Legal Compliance for exploration and mining licenses**
- 03 Industrial Mining Consultation for infrastructure and site layout.**
- 04 Resource Evaluation and production management optimization**
- 05 Sustainable Mining frameworks, including ESG reporting and environmental impact assessments**

Specialized Advisory & Consultation

Financial Advisory

EPS helps companies establish a financially resilient presence in the Kingdom.

01 **Business Valuations & Portfolio Review:**

Transaction-ready valuations for companies and intangible assets.

02 **Mergers & Acquisition Advisory**

Support throughout the full lifecycle, from target screening to deal structuring.

03 **Capital Raising**

Assisting with debt structuring, private placements, and IPO/listing readiness on the Saudi exchange.

04 **Risk Management & Internal Audit**

Building governance frameworks, AML/KYC alignment, and cashflow oversight mechanisms.

05 **Strategy & Growth**

Market entry feasibility studies and diversification opportunity mapping

A nighttime photograph of a city skyline with illuminated buildings and a body of water in the background. A prominent red diagonal line runs from the top right corner towards the bottom left, separating the header area from the main content.

Specialized Advisory & Consultation

Agro-Technology & Food Systems Advisory

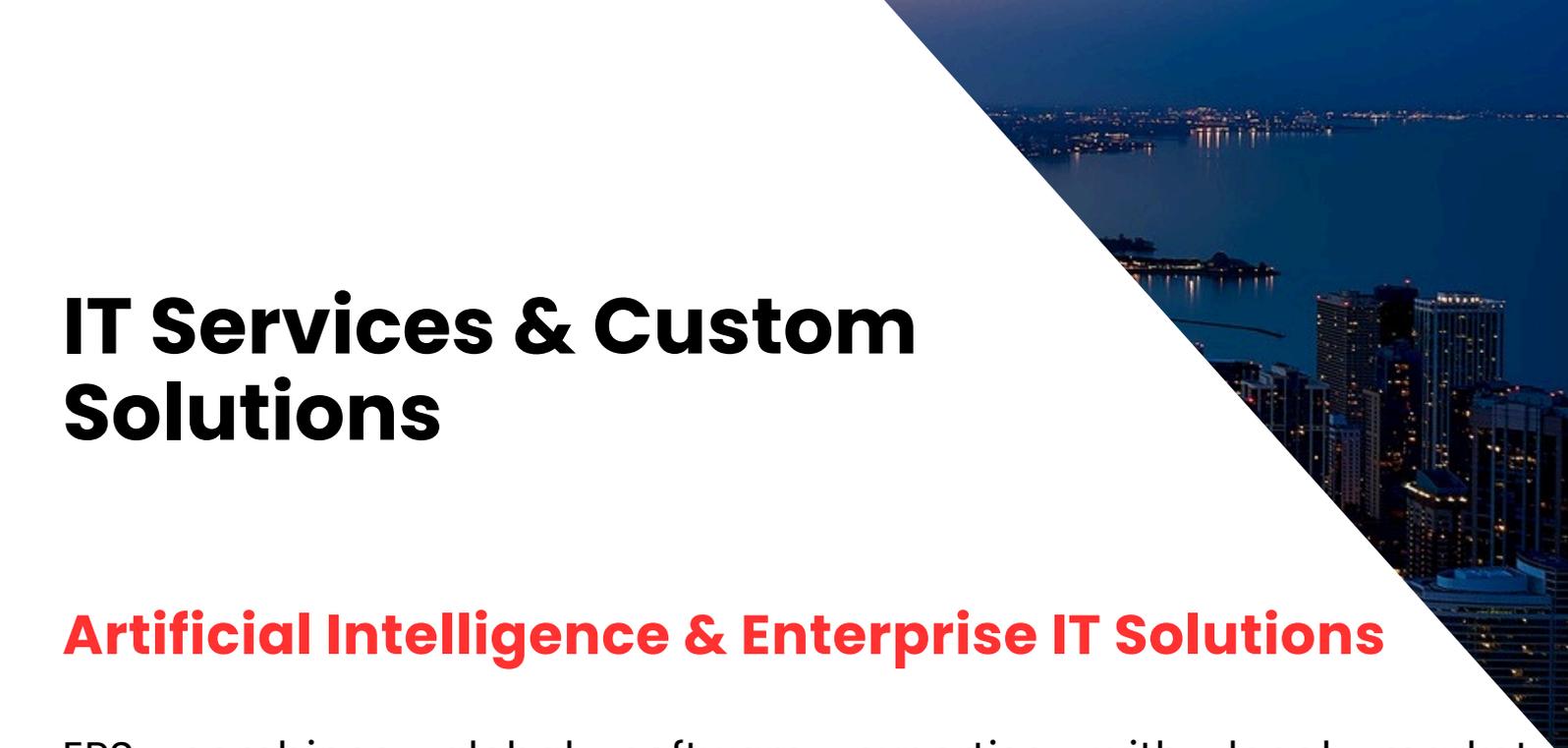
EPS advises public- and private-sector stakeholders on structuring commercially viable, technology-enabled agricultural operations aligned with food security and national resilience objectives.

Our support spans agri-strategy development, feasibility and investment analysis, precision agriculture advisory, and supply-chain resilience planning. We help clients translate agronomic potential into executable projects through grounded operating models, risk frameworks, and market entry strategies tailored to Saudi Arabia and the GCC.

Energy Systems & Trading Advisory

EPS provides advisory support to energy stakeholders navigating the transition toward hybrid, decentralized, and resilient energy systems. We advise on energy market positioning, hybrid power system strategy, off-grid and captive power planning, and commercial structuring for multi-source energy portfolios.

Our role is to help clients assess system viability, manage integration risk, and align energy solutions with regulatory, sustainability, and commercial objectives across marine, off-grid, vehicle, and electrification use cases.



IT Services & Custom Solutions

Artificial Intelligence & Enterprise IT Solutions

EPS combines global software expertise with local market knowledge to drive digital transformation for our clients. We have expert advisors well versed enabling AI integration, enterprise software (ERP) implementation, and cloud migration. Our focus is on future-proofing IT ecosystems through cybersecurity, IoT solutions, and data analytics.

Custom Software Development

We engineer bespoke digital ecosystems tailored to your specific operational needs.

Enterprise-Grade Architecture: Secure and scalable systems for energy, manufacturing, and logistics.

End-to-End Execution: From requirement analysis and tailored architecture design to agile development and secure deployment.

Full-Spectrum Development: Utilizing technologies like Python, .NET, Java, and AWS to build cloud-native applications and AI-powered platforms.

OUR EXPERT CONSULTANTS

At EPS Support, our team of industry experts and business leaders provides strategic consultancy to help organizations navigate market challenges, optimize operations, and drive sustainable growth. With deep expertise in business strategy, regulatory compliance, and industrial localization, we empower companies to align with Saudi Arabia's economic vision, enhance competitiveness, and unlock new opportunities. Our advisory services are designed to support businesses in achieving long-term success through informed decision-making and strategic partnerships.



Dr. Gerhard Hrebicek

(Ex Chairman ISO, Austrian standards | Member UNIDO & WIPO)

Founder and President of the European Brand Institute with over 20 years of experience as an expert in trademark and patent valuation. Dr. Gerhard has also played an instrumental role in developing ISO 20671 and creating the first global brand valuation standard in 2006. As Chairman of the Austrian Brand & Patent Valuation Committee and Board Member of Austrian Standards International, he has shaped international valuation standards.



Dr. Taimoor Zaman Khan

(Ex National Grid - UK, Ex Centrica, Ex NEOM)

Dr. Taimoor Zaman Khan is an energy trading specialist focused on electricity market design, flexibility, and demand-side response for the net-zero transition. He served at NEOM as Advisor and Head of Commodity, Electricity Trading, Flexibility and Market Design, supporting the set-up of pricing and trading functions in Saudi Arabia. Dr. Taimoor has excelled in leadership and advisory roles across the energy trading, clean technology, and decarbonization spheres.



Saqib M.

(Managing Director, EPS Support)

Saqib is an engineering and business professional having spent over fifteen years exploring the overlap of business strategy, regulatory frameworks, and compliance operations. He's had the privilege of working on integrating sustainability, compliance, and modern digital tools like AI, machine learning, and advanced analytics. He is skilled at advising organizations plan for the future while spotting opportunities worth pursuing.

OUR EXPERT CONSULTANTS

Dr Kamran Siddiqui

(Ex-IBA, Professor)

Dr. Kamran Siddiqui is an accomplished academic & researcher. With a strong background in business, management, marketing & leadership studies, he brings extensive experience in higher education and academic research. Dr. Siddiqui is dedicated to advancing knowledge in his field through impactful teaching and scholarly contributions, and is known for his commitment to fostering academic excellence and innovation in the region.



Dr. Awais Ahmad

(Ex Barclays)

Dr. Awais Ahmad is an agriculture and food security advisor specializing in sustainable production systems, agro-technology assessment, and practical implementation in arid and water-stressed environments. He has led various initiatives focusing on greenhouse and controlled-environment agriculture, farm productivity improvement, and programs that strengthen local supply resilience through better inputs, smarter practices, and fit-for-purpose technology adoption.



Paul McGroary

(Ex Mathworks)

Paul McGroary is a seasoned professional with a diverse background in business development, account management, and technical analysis. He has also served as the Chief Operating Officer at Deca4 Advisory. Previously, Paul worked as a Blockchain and Digital Assets Consultant. His career includes roles such as Account Director at Leapwork, Business Development Director at Kneip, and Account Management positions.



Tim Tuxworth

(Ex Telus, Ex Cenovus)

Tim Tuxworth is a seasoned technology executive with deep expertise in ArduPilot and autonomous flight systems. With a strong background in system integration and enterprise architecture, Tim has successfully led the design and delivery of end-to-end autonomous UAV solutions. Known for his strategic mindset and agile leadership, Tim consistently transforms complex business challenges into innovative, real-world aerospace applications.



OUR EXPERT CONSULTANTS



Asad Munir

(Ex Hadada, Ex Petron)

Asad Munir is an accomplished professional with extensive experience in business development, project proposals, and engineering within the industrial equipment manufacturing sector. He also has a strong engineering and project management background in process equipment manufacturing, such as pressure vessels, heat exchangers, boilers, storage tanks, pipe skids, manifolds, direct & indirect fired heaters and end-user approvals.

M. Atif Khan

(Ex ISG)

M. Atif Khan is a passionate quality improvement professional with a strong focus on elevating team performance and refining processes. As an accomplished and goal-driven leader, he brings proven expertise in quality systems, engineering management, project management, and electrical manufacturing. Atif is adept at solving complex problems proactively, utilizing CE engineering principles, change management tools, business process reengineering, and compliance strategies.



Hatem Bashawri

(Ex BAE, NPC)

A highly experienced senior-level business professional with over 20 years of experience in managing portfolios and projects, primarily within the defense sector. Skilled in overseeing multiple projects, ensuring regulatory compliance, and driving operational improvements, he has a proven track record of enhancing project outcomes and delivering quality-driven results. With a deep understanding of Saudi Arabia's Vision 2030 objectives, he brings strategic insight and a results-oriented approach to organizations.



Abdul Rehman

(Ex GSW, Ex Aramco)

Abdul Rehman is a dynamic investor and entrepreneur with a proven track record of identifying and capitalizing on high-growth opportunities across multiple industries. With a keen eye for market trends, strategic investments, and business scalability, he has successfully built and nurtured ventures that drive sustainable growth and long-term value.



OUR EXPERT CONSULTANTS

Saleem Moosa

(Ex Lazard)

Saleem Moosa is a finance and investment professional with over 17 years of international experience across corporate finance, private equity, venture capital, and real estate. He specializes in capital raising, investment evaluation, and strategic advisory for venture development and operational growth. He serves as our Principal Consultant for Corporate Finance, Investments, and Venture Advisory, supporting organizations on fundraising and investment decisions.



Kashif Shaukat

(Ex Emerson, Viridian)

Kashif Shaukat, geophysicist turned technologist, is an IT enablement and digital transformation advisor with nearly two decades of experience across EMEA, focused on cloud, data, and AI for energy and industrial organizations. He is working with executive teams to implement enterprise solutions utilizing Microsoft Azure, AWS, Google Cloud, and emerging technologies.



Shahmeer Khan

Shahmeer Khan is a Legal and Trade advisor with deep expertise in GCC investments and Saudi Arabia market-entry strategy. He specializes in regulatory compliance, scalability, expansion strategy, and partnership-led growth in Saudi Arabia and the wider Gulf region. He has a track record of success when advising enterprises on regional expansion and new ventures.

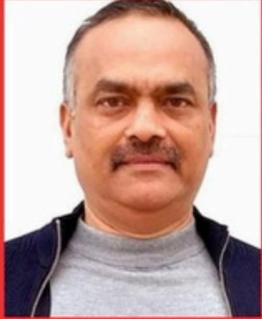


César Garcia Gascón

César Garcia Gascón is a PhD scholar jointly contributing to ENSAM and Universidad Politécnica de Valencia, specializing in aeronautical engineering with a focus on advanced AI & drone technologies. As a certified professional drone pilot, he combines academic research with practical expertise in AI & UAV systems, contributing to the evolving landscape of aerospace innovation. His work bridges the gap between theoretical development and real-world drone applications.



OUR EXPERT CONSULTANTS



Sabu Gopalan

Mr. Sabu Gopalan is a seasoned industry expert with over 30 years of experience in the oil and gas sector. He specializes in repair, maintenance, corrosion control services, and advanced surface protection solutions. Renowned for his expertise in NanoCoating Technology, he has led numerous high-impact projects focused on enhancing asset longevity and operational efficiency in harsh industrial environments.



Carlos Julian Linares Roa

Carlos Julian Linares Roa is a cybersecurity professional currently serving as an Information Assurance Analyst at Datapath. With a strong background in supporting defense and intelligence sector clients, he specializes in risk mitigation and network security. Leveraging tools like ACAS, HBSS, and Active Directory, Carlos ensures robust system protection and compliance with federal and industry standards. He plays a key role in implementing security policies and best practices that uphold critical infrastructure integrity.

EPS Support's Expert Consultants Team is comprised of seasoned, multidisciplinary professionals with deep industry knowledge across engineering, project management, and strategic consulting.

With decades of combined experience, they bring precision, innovation, and insight to every engagement, ensuring clients receive tailored solutions that align with international standards and deliver measurable value across industrial, energy transformation, and infrastructure projects.

GCC VISION ALIGNMENT STRATEGY



SAUDI VISION 2030

Saudi Vision 2030 represents the Kingdom's most comprehensive economic diversification and social reform agenda, focused on reducing oil dependency, building a vibrant society, and developing a thriving economy.

UAE VISION 2021 & PROJECTS OF THE 50

The UAE's national agenda focuses on transitioning to a knowledge-based economy while ensuring sustainable development and a high quality of life.



QATAR NATIONAL VISION 2030

Qatar's national vision aims to transform Qatar into an advanced society capable of sustaining its development and providing a high standard of living.

BAHRAIN ECONOMIC VISION 2030

Bahrain's Economic Vision 2030 aims to shift from an oil-based economy to a globally competitive, sustainable economy driven by the private sector.



OMAN VISION 2040



Oman Vision 2040 focuses on diversifying the economy, enhancing competitiveness, promoting environmental sustainability, and developing human capital

KUWAIT VISION 2035 "NEW KUWAIT"

Kuwait's development plan aims to transform Kuwait into a financial and commercial hub, with a diversified economy led by the private sector



CROSS GCC STRATEGIC SUPPORT



SPECIALIZED CONSULTING TO HELP ORGANIZATIONS NAVIGATE CROSS-GCC INITIATIVES AND HARMONIZATION EFFORTS

EPS Support Services is uniquely positioned to help organizations not only comply with but capitalize on the opportunities presented by GCC national visions. Our deep understanding of both the technical requirements and strategic objectives of these visions enables us to develop practical, value-creating solutions that align business success with national development goals.

GCC UNIFIED STANDARDS COMPLIANCE:

Support for meeting harmonized GCC technical standards

CROSS-BORDER OPERATIONS OPTIMIZATION:

Solutions for companies operating across multiple GCC countries

REGULATORY HARMONIZATION NAVIGATION:

Guidance on evolving regulatory alignment across the GCC

STRATEGIC PARTNERSHIP DEVELOPMENT:

Facilitation of partnerships spanning multiple GCC countries

Our Partners

The image features a background of architectural blueprints. A hand is visible on the right side, pointing to a specific section of the plan that shows two cars parked in a garage. The blueprints include various lines, dimensions, and labels such as 'Diveaway', 'Porte cochere', and 'Garage'. The overall composition is split diagonally, with a white upper-left area containing the text and a red lower-right area.

OUR SUCCESS STORIES

SUCCESS **STORY 01**

IKTVA Compliance & Go-To-Market Transformation

A European industrial valves manufacturer was struggling to meet Aramco IKTVA requirements, limiting its ability to scale within Saudi Arabia. Despite strong product quality, the company was restricted from major institutional projects due to insufficient localization, supply chain structuring, and long-term market planning.

Our Solution

EPS designed and executed a three-year strategic advisory and market development roadmap, focused on:

- IKTVA gap assessment and localization strategy
- Saudi supply chain restructuring and local sourcing optimization
- Go-to-Market (GTM) strategy aligned with Aramco procurement cycles
- Institutional relationship mapping and qualification support
- Phased revenue scaling plan with compliance milestones

EPS acted as a strategic advisor and execution partner, ensuring that compliance was not treated as a cost center, but as a commercial growth lever.

Outcome

- Full IKTVA alignment enabling broader Aramco participation
- Institutional selling unlocked across multiple divisions
- Revenue growth from USD 15 million to USD 60 million within three years
- Sustainable Saudi market presence with repeat institutional orders

Impact

IKTVA compliance was transformed from a barrier into a strategic competitive advantage, resulting in 4x revenue growth.

SUCCESS **STORY 02**

Local Content, Execution Partnership & Project Readiness

One of Europe's largest engineered heat exchanger manufacturers sought to expand its footprint in Saudi Arabia, but faced challenges in:

- Meeting local content and execution requirements
- Project readiness from a technical and commercial standpoint
- Aligning global engineering standards with local project realities

Our Solution

EPS structured a localized execution and delivery framework, covering:

- Local content strategy aligned with Saudi industrial policies
- Technical project readiness assessments
- Commercial bid structuring and pricing localization
- Local execution partnerships to support fabrication, installation, and after-sales
- Risk mitigation across delivery, compliance, and contracting

EPS ensured the manufacturer could bid competitively while remaining compliant, without compromising engineering quality.

Outcome

- Full IKTVA alignment enabling broader Aramco participation
- Institutional selling unlocked across multiple divisions
- Revenue growth from USD 15 million to USD 60 million within three years
- Sustainable Saudi market presence with repeat institutional orders

Impact

The client transitioned from a product supplier to a locally executable solutions provider, significantly improving project win probability.

SUCCESS STORY 03

Aramco Pre-Qualification & Pipeline Project Advisory

A major Chinese pipeline contracting company aimed to enter the Saudi market but faced barriers related to:

- Aramco pre-qualification requirements
- Tendering readiness and compliance documentation
- Local supply chain structuring and vendor alignment

Our Solution

EPS provided end-to-end market entry and project advisory, including:

- Aramco pre-qualification support and compliance structuring
- Tender strategy and bid readiness advisory
- Local supply chain and vendor ecosystem development
- Cost, logistics, and execution risk optimization
- Advisory support during live tender participation

EPS acted as a bridge between international contracting capability and Saudi institutional requirements.

Outcome

- Successful progression through pre-qualification stages
- Competitive tender participation supported by a localized supply chain strategy
- Clear execution roadmap aligned with Aramco standards

Impact

The contractor entered the Saudi pipeline sector with reduced risk, faster readiness, and institutional credibility.

SUCCESS **STORY 04**

Market Entry, Pilot Execution & Growth Funding for Nanotechnology

A European nanotechnology principal sought to commercialize advanced materials solutions in Saudi Arabia but required:

- Local incorporation and regulatory structuring
- Pilot project execution with institutional stakeholders
- Financial evaluation and investment readiness
- A growth funding roadmap to scale operations

Our Solution

EPS delivered a full lifecycle market entry and scale-up program, covering:

- Saudi company incorporation and regulatory compliance
- Pilot project identification and execution support
- Institutional selling and stakeholder engagement
- Financial modeling, valuation, and investment readiness
- Growth funding strategy aligned with regional investors and funds

EPS positioned the client not only as a technology provider, but as a scalable Saudi-based innovation platform.

Outcome

- Successful pilot deployment validating technology locally
- Institutional engagement enabling commercialization pathways
- Financial clarity supporting growth funding discussions

Impact

The client moved from technology concept to market-validated, investment-ready operation in Saudi Arabia.

SUCCESS **STORY 05**

IT & HRMS Market Expansion into Saudi Arabia

Multiple international technology and HRMS providers sought to enter or expand in Saudi Arabia, but faced challenges related to:

- Market positioning and competitive differentiation
- Institutional selling cycles
- Localization of offerings to Saudi regulatory and workforce frameworks

Our Solution

EPS supported these firms through:

- Saudi market entry and business growth strategy
- Product and pricing localization advisory
- Institutional sales strategy development
- Partner ecosystem identification
- Regulatory and compliance alignment

EPS ensured that solutions were positioned as Saudi-relevant, regulation-ready, and institutionally adoptable.

Outcome

- Accelerated market entry timelines
- Improved traction with government and enterprise clients
- Sustainable revenue growth through localized GTM strategies

Impact

Clients transitioned from generic regional vendors to Saudi-focused solution providers with long-term growth potential.

SUCCESS **STORY 06**

IPO Readiness, Group Restructuring & Value Creation

Prominent Saudi family group of companies spanning real estate, industrial manufacturing, and entertainment faced challenges in:

- Fragmented group structure
- Limited visibility of intangible asset value
- Lack of IPO-grade governance and reporting
- Under-optimized valuation despite strong underlying businesses

The group sought to prepare for future IPO and institutional capital, without disrupting ongoing operations.

Our Solution

EPS delivered an end-to-end IPO readiness and value creation program, including:

- Group restructuring under a HoldCo model
- Financial and governance restructuring aligned with capital market expectations
- Brand valuation and IP evaluation using international standards
- IP monetization strategy to unlock hidden intangible value
- Investment narrative and long-term capital roadmap

EPS acted as a strategic advisor, aligning operational realities with investor and market expectations.

Outcome

- Unified holding structure enabling capital market readiness
- Clear separation of operating entities and value drivers
- Recognition and monetization of intangible assets
- Group valuation increased by 20×

Impact

The family office transitioned from a collection of operating businesses to a structured, IPO-ready investment platform with materially enhanced valuation and long-term capital optionality.

THANK YOU

CONTACT US :



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